

| <b>Level of entry</b>                | Undergraduate/bachelor exchange students can take courses within the International BBA (IBBA) Programme.  |   |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
|--------------------------------------|---|---|--|------------|---|-----|-----------|---|-----|-----------|---|-----|------|---|-----|--------------|---|-----|------------|----|---|---|---|---|-----------------------------------|
| <b>Programme Structure</b>           | <p>The programme starts every year in September, ends in May, and is divided into 2 semesters.</p> <ul style="list-style-type: none"> <li>- Fall: September to December</li> <li>- Spring: January to mid-May (mid-June for resit exams)</li> </ul> <p><b>see calendar on page 2</b></p> <p>1 semester = 6 courses<br/>1 course = 30 hours = 5 ECTS credits</p>   |   |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| <b>Course Offer and Registration</b> | <p><b>Course offer:</b> the list of courses offered can be found on the document attached. In addition to the IBBA courses, students can choose to take courses from the KEDGE Bachelor programme, and mix courses from both programmes, depending on their level and place of studies.</p> <p><b>Course timet:</b> the information regarding the time (morning or afternoon) at which each class will be taught will be available later, on the online course selection application.</p> <p><b>Course syllabi:</b> <a href="http://www.campusvirtuel.net">www.campusvirtuel.net</a> &gt; select the English flag at the top right hand corner &gt; do not log in, instead click on: "Net Syllabus (Public Access)" to the left &gt; Select the academic year and the semester; School: Marseille; Training: IBBA or CeseMed ; Level: IBBA 1, CeseMed 2, 3 or 4</p> <p><b>French language courses</b> are available at different levels during the Fall and the Spring semesters. A placement test is compulsory to register to this course. Instructions will for the online application process be sent by email to the student throughout June (Fall Semester) and November (Spring Semester).</p> <p><b>Course load:</b> at KEDGE BS, regular students of the IBBA programme must complete 30 ECTS credits per semester. As for incoming students, the home institution decides on the number of credits to be completed by its own students (with a maximum limit of 30 credits per semester).</p> <p><b>Language of instruction:</b> Most of the classes are offered in English and French.</p> <p><b>Course registration:</b> students will have to register online for courses. They will receive an e-mail as soon as the registration website opens, and after they are officially admitted to KEDGE BS. The registration will be done according to the "first come, first served" rule. The school reserves the right of admission in every case and of awarding available places according to compliance with requirements.</p> |   |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| <b>Evaluation and transcripts</b>    | <p>Each course will be individually evaluated and one final grade will be awarded per course.</p> <p>The students will receive a local grade (based on a 20-point grading scale, passing grade = 10/20), as well as an ECTS grade (according to the following grid).</p> <table border="1"> <thead> <tr> <th>ECTS Grade</th> <th>% of successful students achieving the grade</th> <th>Definition</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>10%</td> <td>Excellent</td> </tr> <tr> <td>B</td> <td>25%</td> <td>Very good</td> </tr> <tr> <td>C</td> <td>30%</td> <td>Good</td> </tr> <tr> <td>D</td> <td>25%</td> <td>Satisfactory</td> </tr> <tr> <td>E</td> <td>10%</td> <td>Sufficient</td> </tr> <tr> <td>FX</td> <td>-</td> <td>Fail — some more work required before the credit can be awarded</td> </tr> <tr> <td>F</td> <td>-</td> <td>Fail — considerable work required</td> </tr> </tbody> </table> <p><b>Re-sit exams</b> are held at KEDGE, a few weeks after the end of the semester (see calendar on page 2). Students willing to register for re-sit exams must contact the IBBA programme and be back to Kedge during the re-sit exam period.</p> <p><b>The transcripts of records</b> will be sent to the home institution coordinator mid-February for the Fall semester students, and mid-July for the Spring semester and full-year students.</p>   | ECTS Grade  | % of successful students achieving the grade | Definition | A | 10% | Excellent | B | 25% | Very good | C | 30% | Good | D | 25% | Satisfactory | E | 10% | Sufficient | FX | - | Fail — some more work required before the credit can be awarded | F | - | Fail — considerable work required |
| ECTS Grade                           | % of successful students achieving the grade  | Definition  |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| A                                    | 10%   | Excellent   |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| B                                    | 25%   | Very good   |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| C                                    | 30%   | Good  |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| D                                    | 25%   | Satisfactory  |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| E                                    | 10%   | Sufficient  |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| FX                                   | -   | Fail — some more work required before the credit can be awarded |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| F                                    | -   | Fail — considerable work required                               |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |
| <b>Double Degree</b>                 | Students selected for a double-degree in the IBBA programme (based on our agreement with their home institution) will have to follow a specific programme (details can be provided by the school's academic advisor). To get the IBBA diploma, applicants must be less than 27 year old on September in the year they enter the school.   |   |  |            |   |     |           |   |     |           |   |     |      |   |     |              |   |     |            |    |   |   |   |   |                                   |

## **Academic Calendar**

*May be subject to change under exceptional circumstances*

| <b>FALL 2017</b>          |   |
|---------------------------|---|
| August 29 to September 1  | Airport/Train station pick-up service (free & optional) |
| September 5 - 8           | International Student Orientation Session               |
| September 11              | Start of courses  |
| October 30 - November 3   | Holidays (no classes)                                   |
| November 30 - December 10 | IBBA Year 2 courses exams                               |
| December 4-10             | IBBA Year 3 courses exams                               |
| December 11-17            | IBBA Year 4 courses exams                               |
| January 8-14              | IBBA Year 1 courses exams                               |
| January 15-21             | IBBA Year 2 courses re-sit exams                        |
| March 12-18               | IBBA Year 1 & 3 courses re-sit exams                    |

| <b>SPRING 2018</b>     |   |
|------------------------|---|
| January 8              | Airport/Train station pick-up service (free & optional) |
| January 9-10           | International Student Orientation Session               |
| January 15             | Start of courses  |
| February 26 to March 2 | Holidays (no classes)                                   |
| April 2                | National holiday (no classes)                           |
| April 23-27            | Holidays (no classes) IBBA Year 3                       |
| April 23-27            | IBBA Year 1 courses exams                               |
| April 30 – May 7       | Holidays (no classes) IBBA Year 1                       |
| May 1, 8, 10 and 21    | National holiday (no classes)                           |
| May 14-20              | IBBA Year 3 courses exams                               |
| June 4-10              | IBBA Year 1 courses re-sit exams                        |
| June 18-24             | IBBA Year 3 courses re-sit exams                        |